

Minnesota Hunter Jumper Association

Board Meeting Minutes

April 7, 2014

Held at Ostberg Architects

Name	Present	Name	Present	Name	Present	Name	Present
Tracy Grandstrand		Linda Ostberg	X	Lee Gremillion	X	Heather Parish	X
Elizabeth Lampert	X	Mary Armstrong	X	Betsy Kieffer	X	Nicole Salazar	
Tammy Johnson	X	Thea Bailey	X	Jane Martinson	X		
Ashley Woodhouse Slade	X	Sharon Golden	X	Patti Nelson			

Summary of Motions

Motion	Moved	Second	Approved	Not Approved	Comment
Meeting Minutes	Kieffer	Woodhouse Slade	X		
Treasurer's Report - February	Bailey	Kieffer	X		
Treasurer's Report - March	Armstrong	Bailey	X		
Adjourn	Kieffer	Martinson	X		
Approval of the 2014 application for affiliation from the three Alpine Horse Shows.	Ostberg	Parish	X		
Approval of the 2014 application for affiliation from the three summer and one fall Maffitt Lake Horse Shows.	Woodhouse Slade	Ostberg	X		
Decline the 2014 application for affiliation from the second spring Maffitt Lake Horse Show.	Woodhouse Slade	Bailey	X		2 opposed 1 abstain
Approval of the 2014 application for affiliation from the first spring Maffitt Lake Horse Show.	Woodhouse Slade	Gremillion	X		3 opposed 2 abstain

Elizabeth Lampert called the meeting to order.

1. Meeting Minutes: Approved

2. Treasurer's Report:

February - Membership checks were deposited (\$2,400 total this month). The total Membership revenue that has been recorded since the beginning of the year is \$3,565. The Newsletter is also earning revenues for 2014. Currently, \$1,875 has been earned in advertising for 2014, with \$1,770 coming in this month. The most significant expense in February is \$81.25 in residual 2013 Year-End Award costs, as well as Open Meeting and General Meeting expenses totaling \$266.67. The exhibitor that was past due has paid their entries for the Harvest Horse Shows.

March - A total of \$820 in Membership came in, bringing the total thus far to \$4,385. Newsletter revenue was the other main source of cash flow. We received \$525 in advertisements for the 2013 Holiday Issue, in addition to \$220 for 2014 (mainly Horseman's Directory listings). Finally, a check for \$240 was deposited for Show Affiliations, which Midstates paid upfront (4 shows). The Harvest Horse Show checking account saw a total of \$333.18 in expenses. The Harvest Horse Show Sponsorship account also had an expense of \$95.88 to Amp My Brand for the website. The U of M Equine Center has very generously pledged a donation of \$2,500. Upon doing so, they mentioned that it

would be a lot easier on their end if they could pay by credit card, rather than going through their check request process. Ashley is looking into implementing a credit card processing system.

The Accountant has indicated that receipts are needed for all purchases for tax purposes.

3. **EHV1** – Brief discussion around EHV1. Elizabeth Lampert will send out a letter.
4. **Code of Conduct/Conflict of Interest** – There was discussion around board members signing a Code of Conduct and Conflict of Interest.
5. **Membership** – 211 members for 2014 year to date. 75 members from 2013 have not joined year to date. 2014 budget should be comparable to that for 2013 which was \$900.
6. **MHJA Spring Show** – Committee is waiting for information for previous year's financial results from Tracy Grandstrand. Committee is brainstorming ideas on how to draw more people to the show. There was discussion around whether something could be done with the Red Pines Schooling Show Circuit.
7. **MHJA Medal Finals** – They will be held at Otter Creek. Committee is working on getting prizes and breakfast donated.
8. **Harvest Horse Show:**
 - a. **Hospitality Committee** – Linda Ostberg will work on getting the donations that we have gotten in the past. No budget anticipated at this time.
 - b. **Horse Show** – Elizabeth Lampert spoke with Pat Boyle and Greg Novak on Sponsorship and getting more clarification. The final accounting for the 2013 Harvest Horse is still being worked on.
9. **Year End Points** – Betsy Kieffer and Lee Gremillion will work together to get the points on the Website. There may be an expense associated with getting the information on the website.
10. **Year End Awards** – Proposed Budget \$7000.
11. **Nominating** – Committee is looking for potential candidates. Budget \$200.
12. **PR and Marketing** – Nikki Salazar is going to talk to potential advertisers. She is working on a developing a package for Sponsorships.
13. **Newsletter** – May 23 is deadline for next Newsletter. Budget \$12,000.
14. **Annual Meeting** – USHJA annual meeting is December 7-11. MHJA Annual Open Meeting scheduled for December 15, 2014. Budget \$300.
15. **Show Standards, Specs and Approvals** – Alpine applied for MHJA affiliation of all three of their shows in 2014 - Alpine Classic June 18-22, Preview July 9-13, and Equestrian Fest July 15-20. These shows were approved for affiliation. Maffitt Lake applied for MHJA affiliation of all three of their summer shows for 2014 and one fall show - July 30-Aug 3, August 6-10, August 13-17, and September 17-21. These shows were approved for affiliation. Maffitt Lake also applied for MHJA affiliation of their two spring shows, May 7-11, and May 14-18. The May 7-11 show was approved for affiliation. The May 14-18 was not approved for affiliation.
16. **Zone 6** – Zone updates will be posted the MHJA Website.
17. **Jr Board** – Planning a meeting. American Youth Horse Counsel (AYHC) meeting was held in Twin Cities – information sent out via email. Elizabeth Lampert will look into the local chapter. Budget \$500.
18. **Banquet** – Linda Ostberg is looking and getting cost estimates for venues. Budget \$13,000.
19. **Silent Auction** – Discussion around where the money raised would go – charitable cause, prizes.
20. **Website** – We Can Ride has asked if we would put a link to them on our website.
21. **Future Meetings:** May 19, July 14, 2014 at 7:00 pm at Ostberg Architects, Conference Call at 7:00 on August 11, 2014, Annual Open Meeting December 15, 2014 location to be determined.

The next board meeting will be at 7:00 pm Monday, May 19, 2014 at Ostberg Architects.

Meeting was adjourned.