

# MHJA AD INSERTION ORDER



This form, your ad, and payment, must be received by the deadline listed below.

## STEP 1

Contact & Billing Information

Name \_\_\_\_\_  
 Farm or Business \_\_\_\_\_  
 Address \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_  
 Email \_\_\_\_\_  
 Primary Phone \_\_\_\_\_ Alternate Phone \_\_\_\_\_

## STEP 2

Newsletter Select Sizes & Issues

# 2018

### Business Card

3.5" wide x 2" tall  
 \$25 1x | \$80 4x B&W

### Quarter Page

3.5" wide x 4.75" tall  
 \$40 1x | \$140 4x B&W

### Half Page

7.5" wide x 4.75" tall  
 \$60 1x | \$200 4x B&W  
 \$105 1x | \$400 4x Color

### Full Page

7.5" wide x 10" tall  
 \$100 1x | \$320 4x B&W  
 \$150 1x | \$500 4x Color

### Full Page Spread

16" wide x 10" tall  
 \$200 1x | \$640 4x B&W

**Spring**  
 Deadline: 2/2

**Summer**  
 Deadline: 5/25

**Fall**  
 Deadline: 8/17

**Winter**  
 Deadline: 11/23

	Spring Deadline: 2/2	Summer Deadline: 5/25	Fall Deadline: 8/17	Winter Deadline: 11/23
Business Card				
Quarter Page				
Half Page				
Full Page				
Full Page Spread				

Horseman's Directory

(\$40/year | Print clearly!  
 Also appears on the  
 Stable Map on  
 MHJA6.org)

Farm Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 Phone \_\_\_\_\_ Website \_\_\_\_\_  
 Trainer(s) \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Over for additional information.

## STEP 2

*Continued*

**Copy for  
Horseman's  
Directory**

*(Print clearly!)*

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**Online  
Sponsor Page**

*(\$40/year OR \$75/year  
when combined with  
Horseman's Directory  
listing. Be sure to  
send logo.)*

**Logo** *(please provide jpeg or PDF)*

**Website** \_\_\_\_\_

## STEP 3

Submit this form and jpeg or PDF of logo and website address by the appropriate deadline to:

**Nancy Giacchetti**

952.607.7233

nancy.giacchetti@partnersinsynq.com

Submit ad materials by the appropriate deadline to:

**Sarah Donnell**

763.494.3204

sdonnell@ampmybrand.com

Submit checks *(payable to MHJA)* to:

**Lindsay Vail**

4495 Lake Ave S. #212

White Bear Lake, MN 55110

Check here to receive an invoice, and provide your email or street address:

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