

MINNESOTA HARVEST HORSE SHOW NAMED QUALIFIER FOR OMAHA EQUESTRIAN FOUNDATION'S "InIt2WinIt" SERIES

InIt2WinIt Speed Jumping Series is One of the Midwest's Largest Prizes at \$100,000

As part of its commitment to developing show jumping in the Midwest, OEF created the InIt2WinIt Speed Jumping Series, a series of 1.40-meter speed jumping events designed to give riders from the Midwest more opportunities to compete at a higher level while staying in the region. InIt2WinIt features high speeds and fast turns as riders and horses race around a difficult course of jumps. Qualifying events are held at six Midwestern cities and are sanctioned by the United States Equestrian Federation (USEF).

Those who qualify will compete for one of the areas largest prizes, \$100,000, at the final held at the Burlington Capital International Omaha horse show on Friday, April 10, 2020 at the CHI Center Omaha in Omaha, Nebraska. To add to the excitement of the Final, each qualifier host receives one Wild Card pick..

"We are thrilled with how popular and successful our InIt2WinIt Series has become in such a short time. Our addition of two qualifying events this year, for a total of six qualifiers, demonstrates the reputation that the series has gained in only three years," commented Lisa Roskens, OEF founder and chairman.

"The Omaha Equestrian Foundation established the InIt2WinIt Series to give Midwestern riders more opportunities, closer to home, to compete at higher levels and potentially win one of the largest purses at the championship event at the International Omaha," added OEF CEO Julie Boilesen.

In 2017, the Omaha Equestrian Foundation (OEF) produced a highly successful "first of its kind" production of the 2017 FEI World Cup™ Finals. This was followed by the 2018 and 2019 Burlington Capital International Omaha horse shows which have fast become a "one-of-a-kind" horse show in the middle of the Country.

Additional highlights of the 2020 Burlington Capital International Omaha include the \$100,000 International Omaha Grand Prix in jumping and a variety of dressage classes. The horse show schedule was expanded in 2019 to include additional Open Jumper classes and lower level dressage classes so riders can earn qualifying scores for Regional competitions.

Called the Midwest's 'Biggest Horse Event,' the International Omaha is not your ordinary horse show. Everything is under one roof – stabling, warm-up, competition arena, educational and exhibit area, demonstrations, dining venues, as well as a variety of shopping opportunities. More information can be found at OmahaEquestrian.com.