

MINNESOTA HUNTER JUMPER ASSOCIATION

Board Meeting Minutes

August 1, 2011

Held at The Ostberg Architects, Saint Paul

In attendance:

Name	Present	Name	Present	Name	Present	Name	Present
Betsy Kieffer	X	Sharon Golden		Becky Nay	X	Heather Parish	X
Mary Armstrong	X	Tracy Grandstrand		Patti Nelson		John Puckett	X
Lisa Brustman	X	Sara Hogan	X	Greg Novak	X	Nancy Reid	X
Mary Jo Cody	X	Janet McCaffrey		Linda Ostberg	X	Brenda Roloff	X

Guest: Gail Brandt.

Meeting was called to order by B. Kieffer.

1. **Minutes:** B. Roloff moved and L. Brustman seconded approving the June Board meeting minutes. The motion carried.
2. **Treasurer's Report:** No report.
3. **MHJA Horse Show:** H. Parish talked with Jeremy Raleigh to see if he would accept the position of Horse Show Manager for next year; he is thinking about it.
4. **Year-to-date Points:** L. Brustman is working on the points. They have been tallied through June and should be up on the web site tomorrow.
5. **Awards:** Contact either G. Novak or S. Golden for prize suggestions. There is a \$75 budget for Champion and Reserve Champion prizes; they are looking at coolers and scrim sheets. There is a \$55 budget for Opportunity division prizes.
6. **Board Nominations:** Three Board terms are up at the end of this year. H. Parish has a couple of people who have agreed to run.
7. **Professional Liason:** B. Kieffer asked if there should be a meeting of the Professionals prior to a Show Manager's meeting.
8. **Website/PR/Newsletter:** Gail Brandt and Kris Pendergast have gone over the finances and Gail provided a summary for review. They are looking for advertisers for "Ringside", our email news vehicle. They would like to issue Ringside monthly; email any content ideas to Gail.
Newsletter: It takes Gail about 70 hours per issue to set up the Newsletter once all materials have been received. It then takes 4 to 6 weeks to produce, print, mail and receive the Newsletter. The cost is about \$2,500 per issue. They will print more color pages if they receive enough ads to help offset the cost. To compare prices they are taking bids from other companies; some other companies can mail the newsletter as well as print it. In order to lower overall cost there was also discussion of issuing only 3 very high quality issues instead of 4 in 2012.
9. **Zone 6:** B. Kieffer reported that the Powers Classic will take place at the fall Midstates Horse Show. Zone championships are split between Midstates and Maffitt Lakes horse shows which is creating some problems with exhibitors. This should be discussed again in the spring.
10. **Show Approvals:** B. Nay indicated that all shows have sent in their application fees. In order to more closely match our specifications Maffitt Lakes will change the Baby Green Hunters from a 1 year to a 2 year limit.

11. **Banquet:** L. Ostberg reported that the Metropolitan is reserved for November 19; the menu will be similar to last year's banquet and two serving lines will be set up. B. Nay will do the power point again this year and N. Reid will put the slide show together with S. Hogan's assistance.
12. **Harvest Horse Show:** B. Kieffer reported that we will sell general admission tickets for Friday and Saturday night both on line and at the show. It was noted that entry fees do not cover the full costs of running this show. G. Novak will send out letters this week to encourage sponsorships. To date approximately \$15,000 to \$20,000 is verbally committed from sponsors. Generally, we need to raise approximately \$75,000, similar to last year, which includes the ticket sales. G. Novak is to send the MHHS-MHJA contract to B. Kieffer and he is to indicate where the funds are to be used. Since the time is getting short, B. Kieffer will email the contract to the Board members for an electronic vote.
13. **Local Shows:** At the June Alpine show exhibitors gave MHJA membership dues to the Show Secretary who refused to accept it. B. Kieffer wrote a letter to Alpine indicating that they are required to accept these dues and turn them over to the MHJA as part of our approval.

M. Armstrong moved and M.J. Cody seconded to adjourn the meeting. Motion carried; meeting was adjourned.