

# Minnesota Hunter Jumper Association

Board Meeting Minutes

April 9, 2018

Held at Leatherdale Equine Center

Name	Present	Name	Present	Name	Present	Name	Present
Elizabeth Lampert		Heather Parish		Sue Novak	X	Kelly Volp	X
Tammy Johnson	X	Lisa Masica	X	Betsy Kieffer	X		
Susan Wepplo	X	Nancy Giacchetti	X	Jane Martinson			
Norine Wilcox	X	Lindsay Vail	X	Angela Mahoney			
Betsy Gambach	X	Anne Steeves	X	Elizabeth LaFrenz	X		

## Summary of Motions

Motion	Moved	Second	Approved	Not Approved	Comment
Meeting Minutes – March 12, 2018	LaFrenz	Steeves	X		Approved with correction to spelling of Richel Fermanich's name to Richelle Fermanich
Treasure's Report - March	Giacchetti	Kieffer	X		
A motion to application for MHJA affiliation for MN State Fair held on August 21-23, 2018	Kieffer	Wilcox	X		
A motion to application for MHJA affiliation for the Maffitt Lake Spring Show held on May 9-13 and both of the Two Rivers Summer Festival shows held on August 1-5 and August 8-12, 2018	Kieffer	LaFrenz	X		
A motion to approve to have Sarah Donnell redesign the MHJA logo based on her quote of \$2000	Steeves	Vail	X		
Adjourn	Steeves	Kieffer	X		

Sue Novak called the meeting to order at 6:42.

1. **Meeting Minutes:** Approved.

2. **Treasurer's Report:**

- **Income for March** income included \$500 Donation for MHJA Show, \$60 for 2018 MHJA memberships, \$1845 in Newsletter Advertising Revenue, and \$0.01 interest. Total revenue for March 2018 was \$2405.01.
- **Expenses for February** included \$842.80 to Jimmy's Johnnies for Porta Potties for the MHJA Spring Show, \$250 to MN State Fair as a binder fee for the facility rental, \$6 for bank fees, \$79.16 for purchase of new checks and \$702 for Tax fees, including \$7.00 for Turbo Tax software monthly charge and \$695 for 2017 1099 Tax Form Preparation. Total expenses for March 2018 were \$1879.96.

3. **MHJA Horse Show:** The Committee had a meeting prior to the board meeting. The Committee is going to do a push for Sponsorship. They have currently received \$2200 in Sponsorships. The goal is to get \$4000 in Sponsorships. They are planning on doing a raffle or Chuck-A-Duck event. Tents

have been obtained and the Committee is considering purchasing a tent. The prize list has gone out. The Committee is working on developing a list of volunteer opportunities and looking for Volunteers.

4. **Jr Board:** The Jr Board has a Junior event planned at Gypsy Farms West for April 27, 2018 at 6:00pm. The Committee is working planning the activities. Nick Novak will answer questions, give tips and tricks, and do a riding demonstration. There will be a Horse Show 101 talk with Q&A for the parents that attend. There are currently 10 Juniors signed-up for the event.  
Lisa Masica has arranged for riders riding in Pony classes to take the Emerson Burr Quiz for Zone VI at the Mid States Summer Horse Show on June 16, 2018. There will be a \$100 prize for the highest score.  
Elizabeth LaFrenz asked about having a liability waiver for the Junior events. Sue Novak will contact the insurance agent and determine if it is covered under the MHJA umbrella policy.
5. **MHJA Membership:** There are currently 210-220 members. Many memberships were received after the Facebook reminder was sent.
6. **Newsletter:** The Spring issue of the Newsletter has gone out. The next deadline is May 25, 2018 and will include information on Graduates.
7. **PR and Marketing - Social Media, Advertisements/Sponsorships for Websites and Newsletter:** Nancy Giacchetti talked about changing the Facebook page from a closed group to something more open that would allow give more people to the advertisement and sales. Nancy indicated that the site usage continues to increase.
8. **MHJA Year End Awards Banquet:** The banquet will be held on November 17, 2018.
9. **Show Standards and Specifications:** Betsy Kieffer has received an application for MHJA affiliation for MN State Fair held on August 21-23. A motion was made and approved to accept the application for affiliation for the MN State Fair show. An application for MHJA affiliation for the Maffitt Lake Spring Show held on May 9-13 and both of the Two Rivers Summer shows held on August 1-5 and August 8-12. A motion was made and approved to accept the applications for affiliation for all the listed Maffitt Lake shows.
10. **MHHS:** Nancy Giacchetti indicated she has been in contact with Therese Falconbridge and Greg Novak. She provided the 2018 Budget and it will be comparable to 2018. The biggest difference will be the additional donation to Equine Innovations. It is planned to keep the Sponsorship at the 2017 level. Ticket prices were increased to \$15 in 2017 and remain the same for 2018. The price for the program will remain at \$5. It was recommended that the Vendors give a donation to MHJA, We Can Ride or This Old Horse for 2017. Due to this, it was difficult to determine how much revenue was received from the vendor. Vendors will be charged a set rate or percentage of sales in 2018. Nancy spoke with Dover Saddlery and they indicated that they have changed their Sponsorship program and we may be able to get something from them.  
There was discussion around keeping Pat Boyle as the manager and the management fee. It was decided to ask Pat to manage the MHHS for 2018 and to propose the same fees that were paid in 2017.  
The Board members were asked to discuss starting the show on Wednesday rather than Tuesday with their trainers and bring their comments to the April meeting. This remains an open item and will be addressed and the meeting on April 30, 2018.
11. **Nominating Committee:** Nancy Giacchetti's, Angela Mahoney's, Suzanne Wepplo's, and Norine Wilcox's terms are expiring in 2018. Six candidates will need to be on the ballot for 2019. Sue is looking for people to run.
12. **Zone VI:** Betsy Kieffer indicated that the USHJA has decided to start a new National Championship Horse Show. You will be invited if you are Champion or Reserve Champion in the Zone for your division. It will be held the week of November 12, 2018. The USHJA is looking for specifications for several of affiliated classes. Betsy recommended that the specifications be open and allow for anyone to go if they wanted to.
13. **Other Business:** Betsy Kieffer indicated she is still considering the purchase of a defibrillator for the MHJA.

A motion was made and approved to proceed with having Sarah Donnell redesign the MHJA logo based on her quote of \$2000. The new logo will have MHJA and a horse.

Lindsay Vail received a request from April Hammond who is the Zone Coordinator with the USHJA and offered to come visit our Zone. There was discussion around having her come to the MHJA Annual Meeting.

14. **Future Meetings:** Future meetings will be Monday April 30, Tuesday May 29, Mondays July 9 and August 27, Tuesday, September 25, Monday October 15, 2018 at Leatherdale Equine Center.

The next board meeting will be April 30, 2018 at Leatherdale Equine enter.

Meeting was adjourned at 8:28.