

MHJA INSERTION ORDER



This form, your ad, and payment, must be received by the deadline listed below.

STEP 1

Contact & Billing Information

Name _____

Farm or Business _____

Address _____

City/State/Zip _____

Email _____

Primary Phone _____ Alternate Phone _____

STEP 2

Newsletter Select Sizes & Issues

2021

Business Card

3.5" wide x 2" tall
\$25 1x | \$80 4x B&W

Quarter Page

3.5" wide x 4.75" tall
\$40 1x | \$140 4x B&W

Half Page

7.5" wide x 4.75" tall
 \$60 1x | \$200 4x B&W
 \$105 1x | \$400 4x Color

Full Page

7.5" wide x 10" tall
 \$100 1x | \$320 4x B&W
 \$150 1x | \$500 4x Color

Full Page Spread

16" wide x 10" tall
\$200 1x | \$640 4x B&W

Spring
Deadline: 2/19

Summer
Deadline: 6/25

Fall
Deadline: 8/27

Winter
Deadline: 11/5

Is This A New Ad?

- Yes, this is a new ad.
 No, please use my ad from last year.

Horseman's Directory

(\$40/year | Print clearly!
Also appears on the
Stable Map on
MHJA6.org)

Farm Name _____

Address _____

Phone _____ Website _____

Trainer(s) _____

Over for additional information.

STEP 2

Continued

Copy for Horseman's Directory

(Print clearly!)

Online Sponsor Page

*(\$40/year OR \$75/year
when combined with
Horseman's Directory
listing. Be sure to
send logo.)*

Logo *(please provide jpeg, png or gif)*

Website _____

STEP 3

By the deadline:

1. **Complete this Insertion Order Form**
2. **Make payment** *(check payable to MHJA, or see below)*
3. **Design your ad** *(or gather information for us to create the ad, additional fees will apply, please inquire)*
4. **Grab your logo** *(png preferred, jpeg or gif all accepted)*

Submit everything to:

Nancy Giacchetti

952.607.7233

nancy.giacchetti@partnersinsynq.com

Check here to receive an invoice. Provide your email or street address:

