

MHJA INSERTION ORDER



STEP 1

Contact & Billing Information

Name _____
 Farm or Business _____
 Address _____
 City/State/Zip _____
 Email _____
 Primary Phone _____ Alternate Phone _____

This form, your ad, and payment, must be received by the deadline listed below.

STEP 2

Newsletter Select Sizes & Issues

2022

	Spring <i>Deadline: 2/18</i>	Summer <i>Deadline: 6/25</i>	Fall <i>Deadline: 8/26</i>	Winter <i>Deadline: 11/4</i>
Business Card <i>3.5" wide x 2" tall</i> <i>\$25 1x \$80 4x B&W</i>				
Quarter Page <i>3.5" wide x 4.75" tall</i> <i>\$40 1x \$140 4x B&W</i>				
Half Page <i>7.5" wide x 4.75" tall</i> <input type="checkbox"/> <i>\$60 1x \$200 4x B&W</i> <input type="checkbox"/> <i>\$105 1x \$400 4x Color</i>				
Full Page <i>7.5" wide x 10" tall</i> <input type="checkbox"/> <i>\$100 1x \$320 4x B&W</i> <input type="checkbox"/> <i>\$150 1x \$500 4x Color</i>				
Full Page Spread <i>16" wide x 10" tall</i> <i>\$200 1x \$640 4x B&W</i>				

Is This A New Ad?

- Yes, this is a new ad.
 No, please use my ad from last year.

Horseman's Directory

*(\$40/year | Print clearly!
 Also appears on the
 Stable Map on
 MHJA6.org)*

Farm Name _____
 Address _____
 Phone _____ Website _____
 Trainer(s) _____

Over for additional information.

STEP 2

Continued

Copy for Horseman's Directory

(Print clearly!)

Online Sponsor Page

(\$40/year OR \$75/year when combined with Horseman's Directory listing. Be sure to send logo.)

Logo *(please provide jpeg, png or gif)*

Website _____

STEP 3

By the deadline:

1. **Complete this Insertion Order Form**
2. **Make payment** *(check payable to MHJA, or see below)*
3. **Design your ad** *(or gather information for us to create the ad, additional fees will apply, please inquire)*
4. **Grab your logo** *(png preferred, jpeg or gif all accepted)*

Submit everything to:

Nancy Giacchetti
6679 Lakeway Drive
Chanhassen, MN 55317

952.607.7233
nancy.giacchetti@partnersinsynq.com

Check here to receive an invoice.

