

MHJA AD INSERTION ORDER



This form, your ad, and payment, must be received by the deadline listed below.

STEP 1

Contact & Billing Information

Name _____
 Farm or Business _____
 Address _____
 City/State/Zip _____
 Email _____
 Primary Phone _____ Alternate Phone _____

STEP 2

Newsletter Select Sizes & Issues

2020

Business Card

3.5" wide x 2" tall
 \$25 1x | \$80 4x B&W

Quarter Page

3.5" wide x 4.75" tall
 \$40 1x | \$140 4x B&W

Half Page

7.5" wide x 4.75" tall
 \$60 1x | \$200 4x B&W
 \$105 1x | \$400 4x Color

Full Page

7.5" wide x 10" tall
 \$100 1x | \$320 4x B&W
 \$150 1x | \$500 4x Color

Full Page Spread

16" wide x 10" tall
 \$200 1x | \$640 4x B&W

Spring
 Deadline: 2/22

Summer
 Deadline: 6/22

Fall
 Deadline: 8/25

Winter
 Deadline: 11/1

Horseman's Directory

(\$40/year | Print clearly!
 Also appears on the
 Stable Map on
 MHJA6.org)

Farm Name _____
 Address _____
 Phone _____ Website _____
 Trainer(s) _____

Over for additional information.

STEP 2

Continued

**Copy for
Horseman's
Directory**

(Print clearly!)

**Online
Sponsor Page**

*(\$40/year OR \$75/year
when combined with
Horseman's Directory
listing. Be sure to
send logo.)*

Logo *(please provide jpeg, png or gif)*

Website _____

STEP 3

Submit this form along with your logo in png format (png preferred - jpeg or gif is also acceptable), and your website address by the appropriate deadline to:

Nancy Giacchetti

952.607.7233

nancy.giacchetti@partnersinsynq.com

Submit ad materials by the appropriate deadline to:

Sarah Donnell

763.494.3204

sdonnell@ampmybrand.com

Submit checks *(payable to MHJA)* to:

Kaylyn Cody

1447 Portland Ave.

St. Paul, MN 55104

Check here to receive an invoice, and provide your email or street address:

