

# MINNESOTA HUNTER JUMPER ASSOCIATION

Board Meeting Minutes

March 5, 2012

Held at The Ostberg Architects, Saint Paul

In attendance:

Name	Present	Name	Present	Name	Present	Name	Present
Betsy Kieffer	X	Sharon Golden	X	Becky Nay	X	John Puckett	X
Mary Armstrong	X	Tracy Grandstrand	X	Patti Nelson		Brenda Roloff	X
Lisa Brustman	X	Sara Hogan	X	Linda Ostberg	X	Nicole Salazar	X
Mary Jo Cody	X	Elizabeth Lampert		Heather Parish	X		

Linda Ostberg called the meeting to order.

1. **Minutes:** Heather Parish moved and Tracy Grandstrand seconded approving the February Board meeting minutes. The motion carried.
2. **Treasurer's Report:** Lisa Brustman provided the treasurer's report. For the end of February, there is \$13,029.05 in the MHJA checking account, \$28,869.06 in savings, \$3,266.23 in the MHJA Horse Show account, \$100.14 in savings, and \$10,908.44 in the Harvest Horse Show account, \$100.14 in savings, for a total of \$56,273.06. The budget for 2012 was discussed. An additional \$4830 in revenue is needed in order to balance the budget. Sharon Golden proposed making a donation of \$4830 from the business savings account to the MHJA Horse Show. It was decided to add \$4830 to the Media budget of \$250 for a total of \$5080 since the missing revenue is advertising revenue. This will balance the budget. Sharon Golden moved and Betsy Kieffer seconded approving the Treasurer's Report and the budget. The motion passed.
3. **MHJA Horse Show Committee:** Tracy Grandstrand is working on completing the gate personnel. It was discussed how the MHJA should promote the horse show. Tracy proposed offering double points. Even five more horses would make a big difference in revenue. Awarding of double points could potentially affect year-end awards. Mary Jo Cody moved and John Puckett seconded approving the award of double points for the MHJA Horse Show. The motion passed. There are 60 total stalls available at the show grounds. This is 15 less than in 2011. Mary Jo Cody suggested storing feed and hay in trailers in order to free up stalls that might otherwise be used as tack stalls. Becky Nay will add a sponsorship letter for the MHJA show to the next membership mailing. A \$1000 sponsorship has already been received. Alpine Farms has picked up River Bend's show dates for this year. This will be a "B" rated show from July 11-15.
4. **Membership Committee:** Becky Nay reported that there have been an additional 22 competing memberships and 8 sustaining memberships since last month. This constitutes 68% of the competing memberships and 55% of the sustaining memberships in 2011. Membership has been declining over the past several years. It was suggested to have some membership applications available at local tack stores.
5. **Show Affiliations Committee:** The State Fair has sent in its check as has Maffitt Lake for its August shows. Becky Nay mentioned that Maffitt Lake has not requested MHJA

approval of the September shows. She will follow up with them as to whether they do plan to seek approval for the fall shows. Betsy Kieffer moved and Sara Hogan seconded approving the reports of the Membership and Show Affiliations committees. The motion passed.

6. **Public Relations and Marketing Committee:** John Puckett brought up whether the MHJA wants to continue having an ad in the Horse Expo program. He suggested that the board should consider what is the mission of the MHJA and what does it want to promote. There is a mission statement at the beginning of the MHJA Directory, but it has not been revised for some time. He suggested that we look at the mission statements of other organizations such as the AQHA to determine if we want to revise our mission statement. He will circulate some sample mission statements via email to generate a discussion. Betsy Kieffer and Heather Parish discussed the new MHJA Facebook page and proposed that we determine guidelines for what we allow members to post. After discussion, it was proposed by Betsy Kieffer and John Puckett that MHJA not spend advertising dollars on the Horse Expo, but perhaps on a special issue of the newsletter to be given out at the Harvest Show.
7. **Small Hunter division:** This is a new division for horses taller than ponies, but less than 15.2 ½ hands. It is a 3-foot open class. There will be a national award given.
8. **Year-End Points:** Lisa Brustman raised the problem of tracing year-end points when there is a three horse show requirement and horse and people names are entered with different spellings. She conceded that the number of people affected is small. Tracy Grandstrand suggested requiring final points to be posted on the website by October 31. That will allow two weeks before the Banquet for any errors to be corrected.
9. **Banquet Committee:** The banquet will be held on November 17<sup>th</sup>. The Metropolitan is not available. Brenda Roloff suggested the Varsity Theater, but parking might be an issue there. International Market Square is also available, and it has hosted the banquet in the past. Linda Ostberg will check on the availability of these venues.
10. **Jumper Committee:** John Puckett reported that there would be a jumper show in Omaha on April 20 and 21<sup>st</sup>.

Tracy Grandstrand moved and Brenda Roloff seconded adjourning the meeting. Motion carried; meeting was adjourned.