

Minutes of a regularly scheduled meeting of the MHJA Board of Directors scheduled April 23, 2012.

Present: Golden, Kieffer, Ostberg, Puckett, Brustman, Nelson, Grandstrand, Cody

Guest: Stewart Underhill

Minutes: motion to approve by Brustman, Nelson 2nd, approved.

Treasurer's report: Balance \$13, 099.05 Motion Grandstrand, 2nd Nelson, approved

MHJA Horse Show: Grandstrand reporting – Nancy Anderson may come and do catering as a special favor to us. Nancy Reid to head up hospitality on a much smaller scale and hopefully using Nancy's for a lot of the food. Will post the updates on road construction on the web site and Face Book and link to MnDOT site for more info. Suggested that Barb could figure out how to handle bedding and hay so individual checks to vendor would not be needed. If we have a Silent Auction or Raffle can advertise on web and Face Book.

Show Approvals: 4 Midstates approved (motion Brustman, 2nd-Grandstrand.) 3 Alpine approved (motion Grandstrand, 2nd-Cody.) Discussion on the approval of the MLEC Fall shows and the need to bolster the local shows: It was felt that the BOD could not penalize members for riding at barns that did not support the local shows, but also know the necessity of boosting the attendance at the Twin City shows. Motion made by Golden to approve the MLEC Fall shows, 2nd by Nelson, approved. Motion made by Brustman to give all shows held in Minnesota double points this year, second by Puckett, approved.

Mission Statement: Puckett had sent out a reworked statement including the suggestions made in the email discussions. If we get a strong opening statement, the bullet points can be changed as the association evolves. He will send it out again and the BOD is asked to bring a one sentence addition to the next BOD meeting. (John did send this out again, so check your older emails before the BOD meeting!)

Advertising Swaps: Frank Kokesh had approached the BOD asking for advertising and MHJA membership in return for providing product to the association. BOD felt that the dollar amount of product had to be in direct correlation to the dollar amount of benefit received. BOD felt it should be on a case by case basis, and reserves the right to study and approve each individual request.

Clinics: Do we need to host clinics? Should we instead publicize local clinics that members hold if they wish us to? More discussion needed.

Membership: 4/15 – 191 competition, 43 sustaining, 69 behind 2011.

PR/Marketing – Omaha International Show discussed. Was a wonderful event. Nothing but good things said about it. However, had immense corporate backing and is in a city that has no professional sports teams. Rumored it was not USEF approved, but later discussion with Robyn Eden it was USEF approved. John Puckett to get further information about it.

Junior Board: Plans to help out at MHJA show; Ice Cream party at 2nd Midstates Summer show and Alpine Equestrian Fest; MLEC dinner and movie night planned; Punch Pizza party at Harvest Show.

Harvest Show: fund raising swinging into high gear. Volunteers as usual are very welcome.

New Business: Would be handy to have an email list of trainers for when MHJA needs to get info out quickly.

Motion to adjourn by Kieffer, Grandstrand 2nd Approved. Meeting adjourned.