



MHJA Ad Submission Form



QUESTIONS?



mhja6.org



mhjamedia@gmail.com



612-437-8922

CONTACT & BILLING INFO

Name

Business Name

Address

City, State, Zip

Email

Preferred #

TO SECURE YOUR AD PLACEMENT, PLEASE SUBMIT THIS FORM, YOUR AD, AND PAYMENT BY THE DEADLINE BELOW.

NEWSLETTER AD TYPE

SELECT SIZES & ISSUES

COLOR ADVERTISING RATES	1X	4X
Full Page Spread (16" x 10" / .125" bleed)	\$380	\$1216
Full Page (7.5" x 10")	\$230	\$736
Half Page (7.5" x 4.75")	\$170	\$544
Quarter Page (3.5" x 4.75")	\$120	\$384
Business Card (3.5" x 2")	\$80	\$256

BW ADVERTISING RATES	1X	4X
Full Page Spread (16" x 10" / .125" bleed)	\$300	\$960
Full Page (7.5" x 10")	\$150	\$480
Half Page (7.5" x 4.75")	\$90	\$288
Quarter Page (3.5" x 4.75")	\$70	\$224
Business Card (3.5" x 2")	\$50	\$160

SELECT ISSUES	Deadline
Spring	February 17
Summer	June 20
Fall	August 22
Winter	November 7

Is this a new ad?

Yes, this is a new ad.

No, please use my ad from last year



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HORSEMAN'S DIRECTORY

Farm Name

Address

City, State, Zip

Email

Phone

Description

*Maximum
250-300
characters*

ONLINE SPONSOR

Website

\$30/year for a standard listing *OR* \$50/year for an upgraded listing with Horseman's Directory placement.

Include your logo?

Yes

No

NEXT STEPS

- **Step 1:** Confirm Your Information – Double-check all fields for accuracy.
- **Step 2:** Submit Payment – Pay via PayPal (QR code provided) or check.
- **Step 3:** Prepare Your Ad – Ensure it meets design specifications or request design assistance (additional fees apply).
- **Step 4:** Upload Your Logo – PNG preferred, JPEG accepted.
- **Step 5:** Send Your Materials – Email all completed forms and assets to Meghan Gaddes at mhjamedia@gmail.com.

Scan to pay via PayPal



Mail checks to:

Ireen Summer
19136 63rd Ave North
Corcoran, MN 55340