

# MHJA INSERTION ORDER

DISPLAY ADS & HORSEMAN'S DIRECTORY



## STEP 1

### Contact & Billing Information

Name \_\_\_\_\_  
 Farm or Business \_\_\_\_\_  
 Address \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_  
 Email \_\_\_\_\_  
 Primary Phone \_\_\_\_\_ Alternate Phone \_\_\_\_\_

This form, your ad, and payment, must be received by the deadline listed below.

## NEWSLETTER DISPLAY ADVERTISING

## STEP 2

### Newsletter Select Sizes & Issues

# 2024

	Spring <i>Deadline: 2/16</i>	Summer <i>Deadline: 6/21</i>	Fall <i>Deadline: 8/23</i>	Winter <i>Deadline: 11/1</i>
<b>Business Card</b> <i>3.5" wide x 2" tall</i> <input type="checkbox"/> \$30 1x   \$96 4x B&W <input type="checkbox"/> \$40 1x   \$128 4x Color				
<b>Quarter Page</b> <i>3.5" wide x 4.75" tall</i> <input type="checkbox"/> \$50 1x   \$160 4x B&W <input type="checkbox"/> \$80 1x   \$256 4x Color				
<b>Half Page</b> <i>7.5" wide x 4.75" tall</i> <input type="checkbox"/> \$70 1x   \$224 4x B&W <input type="checkbox"/> \$110 1x   \$352 4x Color				
<b>Full Page</b> <i>7.5" wide x 10" tall</i> <input type="checkbox"/> \$130 1x   \$416 4x B&W <input type="checkbox"/> \$180 1x   \$576 4x Color				
<b>Full Page Spread</b> <i>16" wide x 10" tall</i> <input type="checkbox"/> \$260 1x   \$832 4x B&W <input type="checkbox"/> \$320 1x   \$1,024 4x Color				

Is This A New Ad?

- Yes, this is a new ad.  
 No, please use my ad from last year.

Over for additional information.

# HORSEMAN'S DIRECTORY

## STEP 2

*Continued*

### Horseman's Directory

*(\$30/year | Print clearly!  
Also appears on the  
Stable & Businesses Map  
on [MHJA6.org](http://MHJA6.org))*

Farm Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Website \_\_\_\_\_

Trainer(s) \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### Copy for Horseman's Directory

*(Print clearly!  
Maximum 250-300  
characters.)*

### Online Sponsor Page

*(\$30/year OR \$50/year  
when combined with  
Horseman's Directory  
listing. Be sure to  
send logo.)*

Logo *(please provide jpeg, png or gif)*

Website \_\_\_\_\_

## STEP 3

### By the deadline:

1. Complete this Insertion Order Form and submit to [mhjazone6@gmail.com](mailto:mhjazone6@gmail.com)
2. Make payment *(online payment only at [MHJA6.org](http://MHJA6.org))*
3. Design your ad *(or gather information for us to create the ad, additional fees will apply, please inquire)*
4. Send your logo *(png preferred, jpeg or gif accepted)*

### Submit everything to:

**Anna Trace**

763.250.3546

[mhjazone6@gmail.com](mailto:mhjazone6@gmail.com)

