

# MHJA HORSEMAN'S DIRECTORY ORDER



This form, your ad, and payment, must be received by the deadline listed below. (\$5 Discount until 1/31/22)

## STEP 1

### Contact & Billing Information

Name \_\_\_\_\_  
 Farm or Business \_\_\_\_\_  
 Address \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_  
 Email \_\_\_\_\_  
 Primary Phone \_\_\_\_\_ Alternate Phone \_\_\_\_\_

## STEP 2

### Newsletter Select Sizes & Issues

# 2022

	Spring <i>Deadline: 2/19</i>	Summer <i>Deadline: 6/25</i>	Fall <i>Deadline: 8/27</i>	Winter <i>Deadline: 11/5</i>
<b>Business Card</b> <i>3.5" wide x 2" tall</i> <i>\$25 1x   \$80 4x B&amp;W</i>				
<b>Quarter Page</b> <i>3.5" wide x 4.75" tall</i> <i>\$40 1x   \$140 4x B&amp;W</i>				
<b>Half Page</b> <i>7.5" wide x 4.75" tall</i> <input type="checkbox"/> <i>\$60 1x   \$200 4x B&amp;W</i> <input type="checkbox"/> <i>\$105 1x   \$400 4x Color</i>				
<b>Full Page</b> <i>7.5" wide x 10" tall</i> <input type="checkbox"/> <i>\$100 1x   \$320 4x B&amp;W</i> <input type="checkbox"/> <i>\$150 1x   \$500 4x Color</i>				
<b>Full Page Spread</b> <i>16" wide x 10" tall</i> <i>\$200 1x   \$640 4x B&amp;W</i>				

### Is This A New Ad?

- Yes, this is a new ad.  
 No, please use my ad from last year.

### Horseman's Directory

*(\$40/year | Print clearly!  
 Also appears on the Stable  
 Map on MHJA6.org)*

Farm Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 Phone \_\_\_\_\_ Website \_\_\_\_\_  
 Trainer(s) \_\_\_\_\_

*Over for additional information.*

## STEP 2

*Continued*

### Copy for Horseman's Directory

*(Print clearly!)*

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### Online Sponsor Page

*(\$40/year OR \$75/year when combined with Horseman's Directory listing. Be sure to send logo.)*

**Logo** *(please provide jpeg, png or gif)*

**Website** \_\_\_\_\_

## STEP 3

### By the deadline:

1. **Complete this Insertion Order Form**
2. **Make payment** *(check payable to MHJA, or see below)*
3. **Design your ad** *(or gather information for us to create the ad, additional fees will apply, please inquire)*
4. **Grab your logo** *(png preferred, jpeg or gif all accepted)*

### Submit everything to:

#### Nancy Giacchetti

952.607.7233

nancy.giacchetti@partnersinsynq.com

OR

6679 Lakeway Drive

Chanhassen, MN 55317

**Check here to receive an invoice. Provide your email or street address:**

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